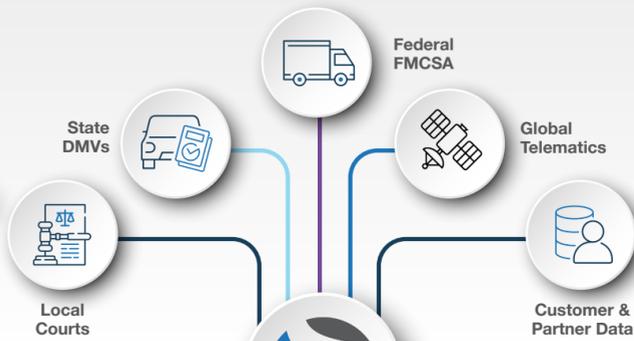# sambasafety

# SambaSafety Risk Cloud

## Transform billions of data points into actionable insights for the most holistic view of driver risk.

We're revolutionizing risk management through our Risk Cloud, a robust architecture unifying all sources of driver data into a centralized hub. Paired with our advanced Risk Index scoring model, the Risk Cloud delivers unmatched insight into driver risk – empowering businesses and insurers to identify and act on mobility risk faster than ever before.

### CONSOLIDATE

Utilizing advanced data processing capabilities, the Risk Cloud ingests and aggregates **billions of raw data points** annually from over **3,000 distinct data sources,** including local, state, federal and global entities.

State DMVs

Federal FMCSA

Global Telematics

Local Courts

Customer & Partner Data

### ENRICH

This disparate data is standardized, contextualized and enriched, transforming it into actionable insight that can be used to **better evaluate, manage and improve on risk** throughout the entire lifecycle of a policyholder or driver.

### UNIFY

All relevant, actionable data is tied to an individual, establishing a **comprehensive risk profile** for each driver. We simplify risk assessment by summarizing the level of risk each driver presents with an intuitive and highly accurate risk score – the Risk Index.

Comprehensive Risk Profile

## Terrence Whitehouse

| | |
|---|---|
| Status | Active |
| Date | 11/20/84 |
| Email | terrence.w@mail.com |
| Job | Delivery Driver |
| Custom Person ID | 417046 |

Driver Risk Index

### Risk Index

Risk Index Trends for Last 12 Weeks
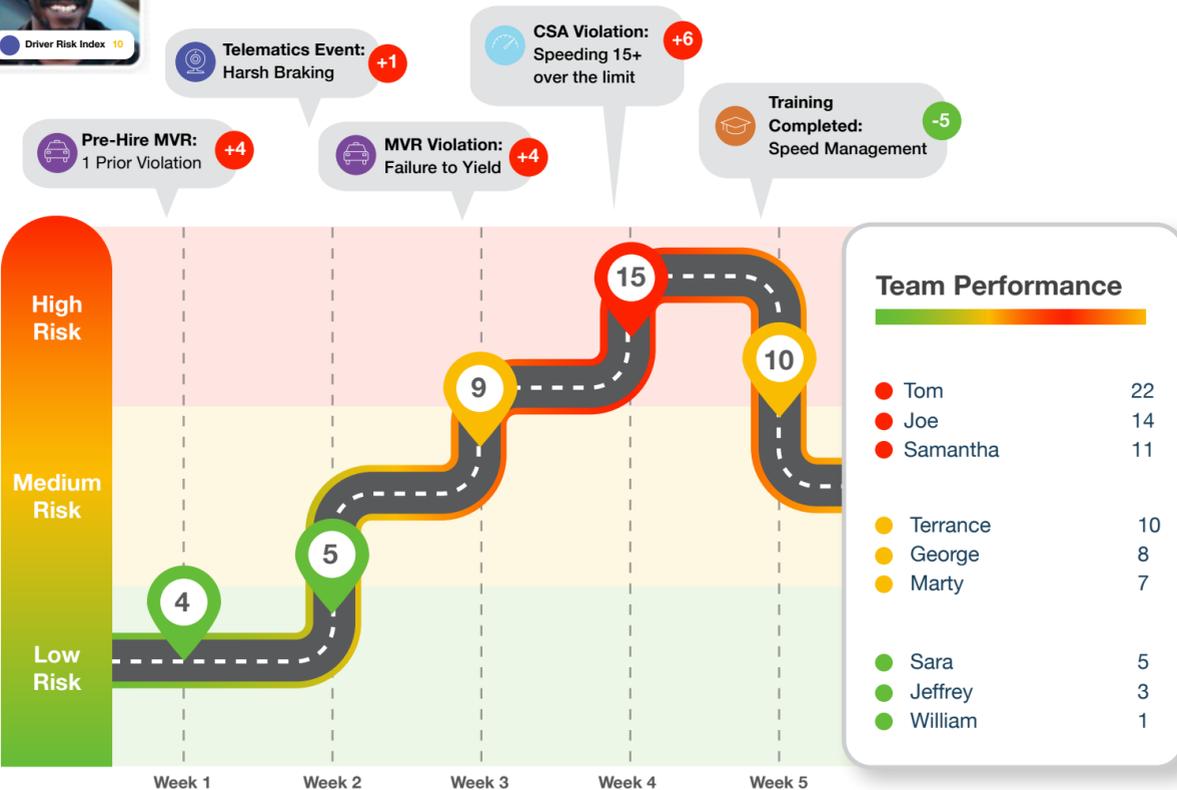
4    5    9    15    10

# The Risk Index

## Consolidate all driver risk data into a single score for simplified risk assessment and benchmarking.

The Risk Index combines MVR and telematics data with CSA, training and other driver activities into a single score, offering complete visibility and transparency into the overall risk profile of a driver.

Driver Risk Index

Telematics Event: Harsh Braking **+1**

CSA Violation: Speeding 15+ over the limit **+6**

Pre-Hire MVR: 1 Prior Violation **+4**

MVR Violation: Failure to Yield **+4**

Training Completed: Speed Management **-5**

High Risk

Medium Risk

Low Risk

15

10

9

5

4

Week 1    Week 2    Week 3    Week 4    Week 5

### Team Performance

| | |
|---|---|
| Tom | 22 |
| Joe | 14 |
| Samantha | 11 |
| Terrance | 10 |
| George | 8 |
| Marty | 7 |
| Sara | 5 |
| Jeffrey | 3 |
| William | 1 |

### SCORE

When incidents, violations or high-risk behaviors occur, the Risk Index uses **built-in logic and configurable activity weighting** to intelligently score each activity and establish the total Risk Index score.

### MONITOR

As the driver's Risk Index score fluctuates week over week, it's easy to **spot trends and identify changes** in behavior that inform decision-making.

### BENCHMARK

Drivers are categorized as high, medium or low risk (red, yellow or green) based on their Risk Index scores, making it easy to compare drivers and **pinpoint those most at risk.**

### INTERVENE

Drivers approaching or exceeding set risk thresholds can be assigned **tailored training to correct the high-risk behavior** before a crash or disqualifying event occurs.

## Learn more about how SambaSafety provides the most comprehensive view of risk.

**Watch the Demo!**